

NICHE GRADER™

Enter your options you are thinking would be a good niche below. Then rate each option based on the criteria on the left on a scale 1 to 10. 10 being the best. Finally add up the columns to determine the best niche.

	<i>Enter Niche Option #1</i>	<i>Enter Niche Option #2</i>	<i>Enter Niche Option #3</i>	<i>Enter Niche Option #4</i>
You have experience in this niche				
You can easily reach this niche				
Compelling problems, opportunities or needs that you can solve				
Niche is willing to spend money to solve their problems				
Niche is large enough to support your business				
Ability to dominate the target niche				
You have the ability to generate repeat business				
NICHE TOTAL SCORE	0	0	0	0