



3 Graduate Programs

Masters of Business Administration (M.B.A)

“The M.B.A. is widely recognized as a powerful professional credential in business and other organizations. The M.B.A. at Benedictine University provides managerial and analytical skills to prepare you to meet the demands of contemporary business in our complex and uncertain environment.”

Darrell Radson, Ph.D., Dean, Goodwin College of Business

Masters of Science in Management and Organizational Behavior (M.S.O.B)

“The Benedictine program prepares managers, executives, consultants, human resources and organizational development consultants with the opportunity to interact with the leading scholars and practitioners in the field of organizational change and global management.”

Peter Sorenson, Ph.D., Program Director

Masters of Science in Business Analytics (M.S.B.A)

“ We intentionally designed our graduate program in business analytics to include the breadth of the discipline —descriptive, prescriptive, and predictive analytics. Whether you are working in accounting, finance, management, marketing, or technology, or you want a career in business analytics, you will discover ways to gain sight and drive business planning. Our program will give you the foundations and skills you need.”

Barbara Ozog, Ph.D., Program Director



B Benedictine University



B Benedictine University



**Goodwin
College
of Business
Benedictine.**

Maximizing Your Passions – Every B.B.A. student within the Daniel L. Goodwin College of Business has the opportunity to maximize their passions by navigating a double major or minor of their interest or even choosing a concentration to grow their skill set for their desired employer. Available concentrations can range from Human Resource or Operations Management to Social Media or Digital Marketing.

4+1 Programs – Undergraduate students in the Daniel L. Goodwin College of Business have the opportunity to earn a master’s degree from BenU with just one year of additional study.

Expand Your Learning – Throughout your undergraduate careers, our students work in small teams to solve real-world problems for local companies. This project-based learning is essential to your growth and preparation to task you will be executing in the workforce. Past projects our students have worked on include conducting research for the Federal Reserve Bank of Chicago; comprehensive training and volunteering at an income tax advising site; briefings from company executives on a problem within their company and execution by our students of a project scope and deliverables.

Daniel L. Goodwin College of Business

The Daniel L. Goodwin College of Business is a welcoming community comprised of dedicated faculty, staff, students and alumni. We are proud of our strong foundation, which is based in the Benedictine values of maintaining a high level of integrity, discipline and a continuous yearning for advancement. Our faculty are excellent teachers, researchers and practitioners with many years of business and managerial experience. We prepare our students for career success through engaged learning with close faculty and student interaction, applied experiential opportunities and in-demand, competitive programs. The Goodwin College of Business is committed to helping our students achieve academic and professional excellence.

Business Core (12 Classes – 36 Credits)

ACCT 1111	Accounting I
ACCT 1112	Accounting II
BALT 2240	Excel for Mere Mortals
ECON 2101	Macroeconomics
ECON 2102	Microeconomics
FINA 2300	Managerial Finance
MKTG 2300	Marketing
MGT 1150	Statistics I
MGT 2235	Business Law
BALT 3301	Managerial Decision Making Under Uncertainty
MGT 3300	Management (WI)
MGT 4380	Strategic Management (WI)



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Bachelor of Business Administrator (B.B.A) Degrees

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Bachelor of Arts (B.A.) Degree

Value/Affordability Top 10 Private Colleges in Illinois for Return on Investment, with all undergraduate programs affording scholarship opportunities.

Facilities/Flexibility 125,000 square-foot building dedicated to the Daniel L. Goodwin College of Business equipped with a live digital stock ticker, multiscreen high definition-media and 40 seat, state of the art financial trading lab. Also bolster a multitude of program options and delivery to fit your needs!

Growth/Outcomes Personal connection to faculty and alumni, programs offered to meet today's economy, and career competencies built into our curriculum offer limit-less opportunities for students. As well as dedicated staff to help students turn their dreams into reality by ensuring job readiness skills.

Steward/Globally We are committed to providing global perspective that allows our students to transform their experiences and become stewards of the organizational landscape of business.

Our graduates that earn a Bachelor of Business Administration (B.B.A) degree, allows for a strong business focused, undergraduate management degree that is considered a solid foundation for earning an M.B.A.

Benedictine University graduates are employed at 96 of the top Fortune 100 companies.



Flexibility Matters

The Daniel L. Goodwin College of Business offers a variety of formats for transfer and degree completion coursework, including traditional daytime classes as well as night and online options, to fit your unique needs and major interest.

Traditional Daytime Programs

(in person daytime classes)*

- Accounting (B.B.A)
- Business Analytics (B.B.A)
- Business & Economics (B.B.A)
- Entrepreneurship (B.B.A)
- Finance (B.B.A)
- International Business & Economics (B.A.)
- Management & Organizational Behavior (B.B.A)
- Marketing (B.B.A)

Hybrid Programs

(mix of online classes and in-person nighttime classes)*

- Accounting (B.B.A)
- Business Analytics (B.B.A)
- Entrepreneurship (B.B.A)
- Finance (B.B.A)

Hybrid Programs focus with a student taking all business core classes in an online setting with major specific coursework in-person at night.

Online Programs

(all classes attained in online setting)*

- Management & Organizational Behavior (B.B.A)
- Marketing (B.B.A)

* Traditional Daytime Program classes are taken in a 16 week session, Hybrid and Online Program classes are taken in a 8 week session.





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