advicelocal

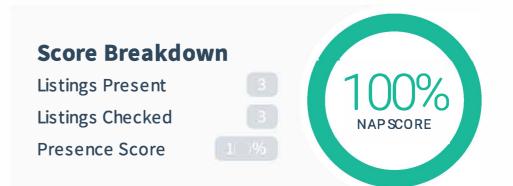## 📈 Monthly Progress Report - Where You Are Now

Your monthly report includes a Visibility Score showing the average of your Google My Business, Yelp Local, Bing Places, and Directory Scores. Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.

ABC Learning Center
1234 Main Street, Dallas, TX, 75225
(214) 123-4567
http://abclearningcenter.com/

Visibility Score	99%
Google My Business	100%
Yelp Local	100%
Bing Local	100%
Directory Score	99%
Voice Search Readiness	100%

57% BASELINE
99%
VISIBILITY SCORE
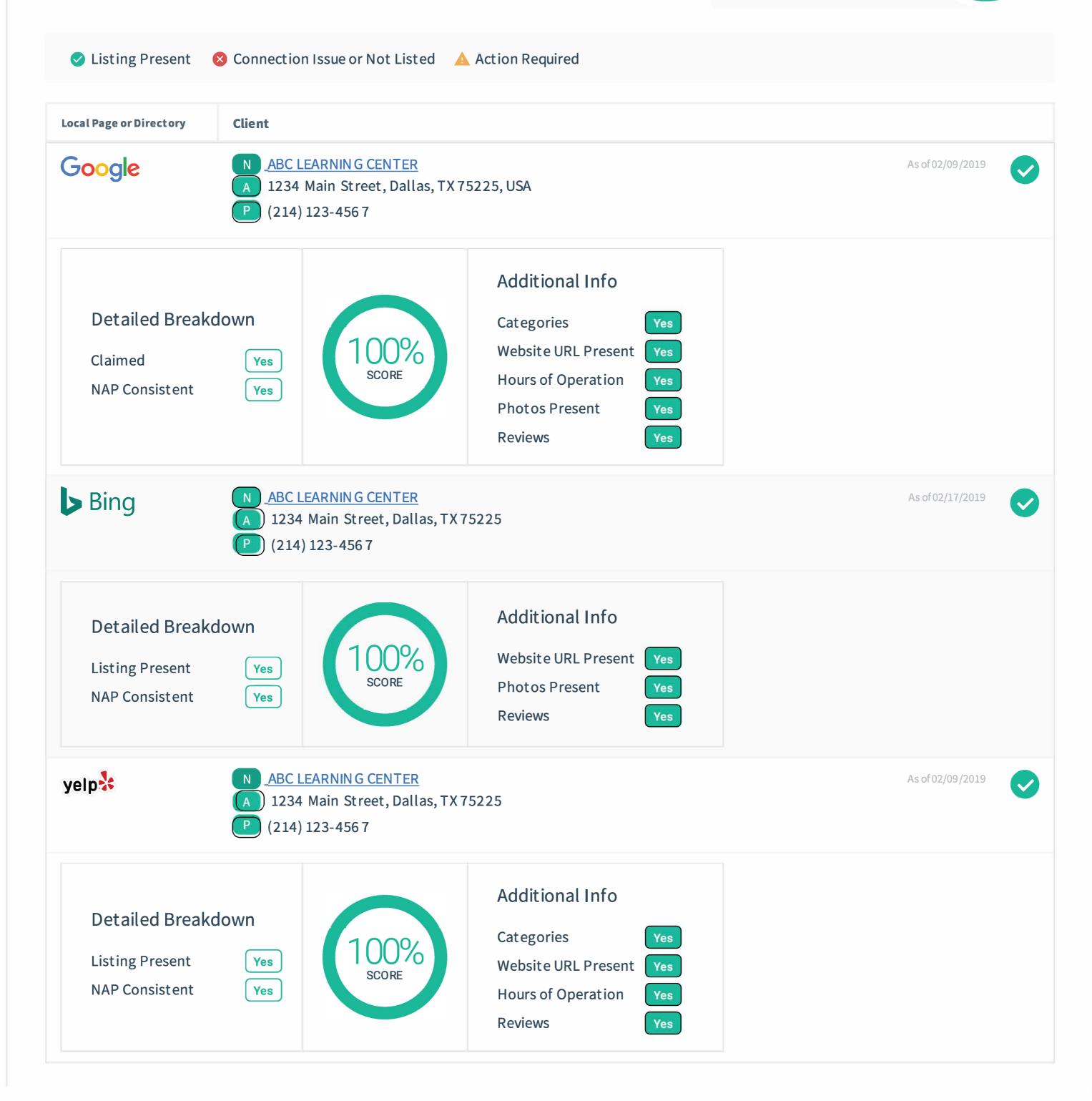
Orders: 123456

🏢 Local Pages

Each Local Page Score is determined by how optimized your listing is. We check against several parameters that influence your overall optimization such as the consistency of your name, address, and telephone number as well as keywords, business description, and more!

Score Breakdown
Listings Present	3
Listings Checked	3
Presence Score	100%

100% NAP SCORE

✅ Listing Present   ❌ Connection Issue or Not Listed   ⚠️ Action Required

Local Page or Directory	Client	
Google	**N** ABC LEARNING CENTER **A** 1234 Main Street, Dallas, TX 75225, USA **P** (214) 123-4567	As of 02/09/2019 ✅

Detailed Breakdown

Claimed	Yes
NAP Consistent	Yes

100% SCORE

Additional Info

Categories	Yes
Website URL Present	Yes
Hours of Operation	Yes
Photos Present	Yes
Reviews	Yes

Local Page or Directory	Client	
Bing	**N** ABC LEARNING CENTER **A** 1234 Main Street, Dallas, TX 75225 **P** (214) 123-4567	As of 02/17/2019 ✅

Detailed Breakdown

Listing Present	Yes
NAP Consistent	Yes

100% SCORE

Additional Info

Website URL Present	Yes
Photos Present	Yes
Reviews	Yes

Local Page or Directory	Client	
yelp	**N** ABC LEARNING CENTER **A** 1234 Main Street, Dallas, TX 75225 **P** (214) 123-4567	As of 02/09/2019 ✅

Detailed Breakdown

Listing Present	Yes
NAP Consistent	Yes

100% SCORE

Additional Info

Categories	Yes
Website URL Present	Yes
Hours of Operation	Yes
Reviews	Yes

☑ Voice Search Readiness

Voice-First Devices are the next big thing. Voice Search is a function that allows users to search the web through spoken voice commands rather than typing, Google Voice Search can be used on both desktop and mobile searches. We check against several parameters that influence voice search and the consistency of your name, address, and phone number in the databases that feed voice search applications.

Score Breakdown

Listings Present	5
Listings Checked	5
Presence Score	100%

100% VOICE SEARCH READINESS

Voice Search Readiness	Client	
amazon alexa	Ready	✓
Bixby	Ready	✓
Cortana	Ready	✓
Google Home	Ready	✓
Siri	Ready	✓

☑ Data Aggregators

Data Aggregators are data amplifiers. They are important because they distribute business data to hundreds of partners, search platforms, navigation systems, and mobile apps reaching a broader audience than anyone can on their own.

Data Aggregators	Baseline	Status		Your Listing	Comments
factual	✗	Synced been submitted	This partner does not provide a link back, but do not worry, your data has ✓		

☑ Directories

Your Local Page and Directory scores is based on the number of places in which your listings are present, divided by the number of local page and directories we've checked. Successful scores are most often obtainned when all listings are claimed, active and contain consistent information such as business name, and phone number.

| All | Synced | ✓ Listing Accurate | ✗ Connection Issue or Not Listed | ⚠ Action Required |

Local Page or Directory	Baseline	Status		Your Listing	Comments
Alignable	✗	Synced	✓	As of 02/17/2019	
BROWNBOOK.net	✗	Synced	✓	Link As of 02/17/2019	
BubbleLife	✓	Synced	✓	Link As of 02/17/2019	
CHAMBEROFCOMMERCE.com	✓	Synced	✓	Link As of 02/17/2019	
CitySquares	✓	Synced	✓	Link As of 02/17/2019	
CYLEX	✗	Synced	✓	Link As of 02/14/2019	
business pages	✓	Synced	✓	Link As of 02/14/2019	
eLocal.com	✗	Synced	✓	Link As of 11/19/2018	Live
ENROLL BUSINESS	✗	Synced	✓	As of 02/17/2019	
ExpressBusinessDirectory	✗	Synced	✓	As of 02/17/2019	
eZlocal.com	✓	Synced	✓	Link As of 02/14/2019	

Local Page or Directory	Baseline	Status		Your Listing	Comments
FOURSQUARE	✅	Synced		✅ Link As of 02/17/2019	
here	❌	Synced — This partner does not provide a link back, but do not worry, your data has been submitted		✅	
Hotfrog	❌	Synced		✅ Link As of 02/14/2019	
hubbiz	❌	Synced		✅ Link As of 02/17/2019	
iBegin	❌	Synced		✅ Link As of 02/14/2019	
infobel	❌	Synced		✅ Link As of 02/17/2019	
judy's book	✅	Synced		✅ Link As of 02/17/2019	Credentials
LocalStack	⚠️	Synced		✅ Link As of 02/17/2019	
merchantcircle.com	⚠️	Synced		✅ Link As of 02/17/2019	
n49°	❌	Synced		✅ Link As of 02/14/2019	
opendi	❌	Synced		✅ Link As of 02/14/2019	
showmelocal	✅	Synced		✅ Link As of 02/14/2019	
site.cards	❌	Synced		✅ Link As of 12/19/2018	
Tupalo	❌	Synced		✅ Link As of 02/17/2019	
USCity	✅	Synced		✅ Link As of 02/14/2019	
Where To?	❌	Synced		✅ Link As of 02/14/2019	
WherezIt.com	❌	Synced		✅ As of 02/17/2019	
Yalwa	❌	Synced		✅ Link As of 02/14/2019	
YaSabe	✅	Synced		✅ Link As of 02/14/2019	
YellowBot	✅	Synced		✅ Link As of 02/14/2019	
YelloYello	❌	Synced		✅ Link As of 02/14/2019	

📋 Directory FTP

This directories are submitted by FTP or spreadsheet

Local Page or Directory	Baseline	Status		Your Listing	Comments
Apple	❌	Synced — This partner does not provide a link back, but do not worry, your data has been submitted		✅ As of 02/17/2019	
dun & bradstreet	❌	Synced — This partner does not provide a link back, but do not worry, your data has been submitted		✅	
superpages.com	❌	Synced		⚠️ Link Screenshot As of 11/28/2018	Live Public edit: (Business name and address) (11/28/2018)
verizon	❌	Synced — This partner does not provide a link back, but do not worry, your data has been submitted		✅	

☑ GPS Mapping Accelerators

Our tool further syndicates business information to powerful mapping platforms with more than 80 sources of data including the following:

WAZE GARMIN TOMTOM ALFA ROMEO AUDI BMW CHEVROLET FIAT FORD GENERAL MOTORS INFINITY KIA MAZDA MERCEDES PIONEER SAMSUNG SONY NAVIGATION TOYOTA VOLKSWAGEN VOLVO

Due to the reliance on third-party data their connection status, periodically we may not find a listing that may be there

Although we strive to keep up with algorithm changes on our end, we can in no way guarantee the accuracy of this report due to the fact that the content displayed on the scan results, is solely based on information we receive from our partners. We can only display what is received from them at the time of the scan, which may or may not be accurate at that moment. This scanning tool is supplied on an "as is" and "as available" basis. To the fullest extent under applicable law, we make no, and disclaims all, warranties, guarantees and representations, whether express, implied, oral or otherwise. Use this report as a guideline not as an absolute audit report.

Due to data normalization issues, there is no guarantee a Third Party Directory, Source, or Aggregator will accept the data you have provided. A Third Party Directory, Source, or Aggregator may accept and change the data you have provided. In order to keep data consistent across all sources, data is not submitted all at the same time. Some Data is submitted on specific days of the month to specific sources. As a result, your data may not be submitted in your order month if the order is placed after the cutoff date, and will be processed the following month.